

A photograph of three business professionals in a meeting. In the foreground, a man with glasses and a beard, wearing a dark suit and tie, is smiling and looking towards the camera. Behind him, a woman with her hair pulled back is looking towards the left. In the background, another man with glasses is looking towards the left. They are all seated at a table, and the setting appears to be a modern office or conference room.

**LEADERSHIP HIRING  
& EXECUTIVE SEARCH  
SPECIALISTS**



# Message from Managing Director

Thank you for choosing Crescendo Global, India's premier Leadership Hiring and Executive Search firm. Crescendo Global is delighted to offer you Talent Acquisition solutions which transform and evolve your competitive strategy through talent. Our specialist recruitment consultants collaborate with you to craft tailored, actionable talent solutions aligned with your vision, culture and industry. Our search strategy identifies your future talent that unlocks sustainable growth.

Leaders are confronted with dynamic challenges of driving growth, excellence and transformation while building vibrant teams. For an immeasurable impact on your employee engagement, brand and culture, Crescendo Global diligently handpicks your leaders who understand these dynamics. Our specialist recruitment consultants build your talent pipeline by nurturing relationships with outstanding C-suites and leaders to bolster faster turnaround time.

Reach us for a confidential discussion on how we can identify senior executive and leadership talent for your organization through our Talent Acquisition offerings.

Yours Sincerely  
Raghav Choudhary  
Managing Director

# Who We Are

Crescendo Global is a premier Leadership Hiring and Executive Search firm. In India, we specialize in mid – senior level niche recruitment for our premier clientele. Our specialist recruitment consultants collaborate with you to develop a bespoke talent strategy in line with your organization vision, culture and industry. Our talent solutions transform your workplace and unleash the growth potential of your organization.

# What We Do

## EXECUTIVE SEARCH

Crescendo Global specialist recruitment consultants partner with you to attract relevant C-suite, VP and Director level candidates while keeping your searches confidential in the industry.

## LEADERSHIP HIRING

Crescendo Global bespoke Leadership Hiring solutions cut down your hiring time considerably. Our specialist recruitment consultants partner with your organization to proactively strengthen your middle and top management.



# What Makes Us Specialists

Our specialist recruitment consultants provide you Talent Acquisition expertise; deep market knowledge and insights in your specific industry and domain.

- **INDUSTRY SPECIALIST CONSULTANTS**
- **MARKET INTELLIGENCE**
- **AI BACKED RECRUITING TECHNOLOGY**
- **LIGHTNING—FAST TURNAROUND TIME**
- **GLOBAL CANDIDATE NETWORK**
- **UPBEAT CLIENT PARTNER BRANDING**

# Our Service Offerings

## EXECUTIVE SEARCH

Crescendo Global specialist recruitment consultants combine years of experience, domain knowledge and industry know-how to craft your unique executive search strategy. Our proprietary AI backed technology provides you with competitor benchmarking and comprehensive market intelligence, before we present you a shortlist.

## LEADERSHIP HIRING

Crescendo Global understands that vibrant teams centered on stellar leadership are essential to execute the vision of your organization. Our specialist recruitment consultants leverage Crescendo Global Talent Network of passive candidates from Fortune 500 organizations; leading to a higher conversion ratio in a faster turnaround time.



**Crescendo Global understands that high-performing functional leaders are integral to unlocking top-line growth. Our specialist recruitment consultants leverage extensive knowledge from recruiting for functional leadership to advise you on what works – and more importantly, what does not.**

#### **SPECIALIST PRACTICES**

- **ANALYTICS & DIGITAL**  
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- **SALES & MARKETING**  
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- **FINANCE & OPERATIONS**  
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## Specialisation

# Analytics & Digital



## DIGITAL

- Assisted Reality & Virtual Reality
- Blockchain
- Internet of Things
- Deep Learning
- Big Data
- Data Science
- Neural Networks
- Cyber Security
- Artificial Intelligence
- Software

## ANALYTICS

- Risk Analytics
- Card Analytics
- Fraud Analytics
- Supply Chain Analytics
- Digital Analytics
- Retail/CPG Analytics
- Telecom Analytics
- Data Modelling
- Marketing Analytics
- Quants



Specialisation

# Sales & Marketing

MARKETING

- Digital Marketing
- Channel Marketing
- Market Research/Customer Insights
- Product Management
- Brand Management
- Events Management
- Marketing Coordination
- Public Relations
- Corporate Communications

SALES

- Business Development
- Account Management
- Customer/Business Management
- National Account
- National Sales
- Regional Sales
- Channel Sales
- Corporate Sales
- Business Sales Analyst

Specialisation

# Finance & Operations

FINANCE

- Controllership
- Mergers & Acquisitions
- Commercial Lending
- Foreign Exchange
- Underwriters
- Accounting
- Financial Planning & Analysis
- Management Reporting
- Tax
- Actuary

OPERATIONS

- Sarbanes–Oxley (SOX)
- Investment Operations
- Product Control
- Audit & Compliance
- Migrations & Transitions
- Payout Outsourcing
- Middle Office Operations
- Insurance Support
- Capital Markets
- Payments Processing

Crescendo Global specialist recruitment consultants look beyond the obvious to understand the impetus driving your industry. They analyze your competitive landscape and blend it with bespoke Talent Acquisition solutions to strengthen your operational efficiency.

## INDUSTRY SPECIALIZATIONS

### FINANCIAL SERVICES

- Insurance
- Banking- Corporate & Investment
- Risk Management
- Capital Markets
- Asset Management

### INDUSTRIAL

- Energy
- Clean Tech
- Mining & Metals
- Manufacturing
- Automotive

### CONSUMER

- Retail
- CPG
- Luxury Goods
- Media & Entertainment

### TECHNOLOGY

- Digital
- Telecommunications
- Software, Systems and Services
- AI
- Blockchain & Internet of Things

### HEALTH

- Pharmaceuticals
- Healthcare
- Life Sciences



# Our Proprietary Methodology

We follow an internal proprietary four-phase Crescendo Global approach in our recruitment.

**01. STRATEGY DEVELOPMENT**

**02. CANDIDATE IDENTIFICATION**

**03. CANDIDATE SELECTION**

**04. CANDIDATE ON-BOARDING**

## 01. Strategy Development

Crescendo Global engages with you to understand your organization culture, responsibilities and essential qualifications for the targeted profile to craft a tailored Talent Acquisition strategy.

## 02. Candidate Identification

Crescendo Global interviews high-potential candidates and selects the top 3 or 4. An assessment report, highlighting only interested and high-potential candidates, is provided for your recruitment process.



### 03. Candidate Selection

Crescendo Global consults with you to review top candidates. We provide assistance with resources, procedures for reference and background checks, structuring the compensation package and guidance of candidates through the employment offer.

### 04. Candidate On-boarding

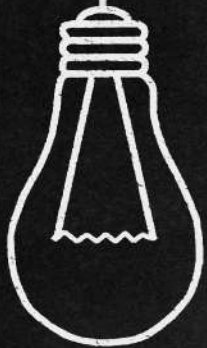
Crescendo Global coordinates and oversees all on-boarding processes to ensure that your new employee makes a smooth transition into your organization. We maintain communication during the notice period of the offered candidate to keep them engaged.



## Testimonial 01

"Crescendo has not only helped us source and close some very critical and urgent positions. They have acted as an adviser and brand ambassador to our candidates. Working with Crescendo is immensely rewarding, given the value add they bring to the table - let it be their detailed understanding of the industry or their sheer professionalism."

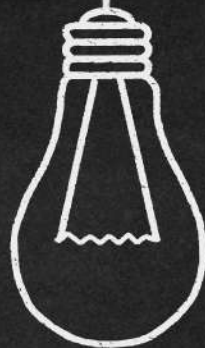
**VICE PRESIDENT – HUMAN RESOURCES**  
Leading Global Financial Services



## Testimonial 02

"Crescendo Consultants have a tremendous sense of dedication and commitment for their work. They are a group of focused, intellectual and systematic search professionals embedded with high degree of integrity values. Crescendo Consultants are an epitome of industry knowledge and are great in delivering value to the customer."

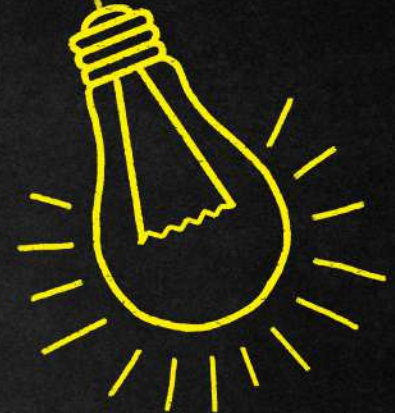
**TALENT ACQUISITION LEAD**  
One of the Big 4 Accounting Firms



## Testimonial 03

"Dynamic, Reliable, Partner. These are the words that I would use to describe Crescendo. It was a relief to work with a partner who understands your business requirements, rather than a vendor who sends huge numbers of candidates in the hope that at least one will make the cut...It is a delight to leverage the consulting services of Crescendo Global."

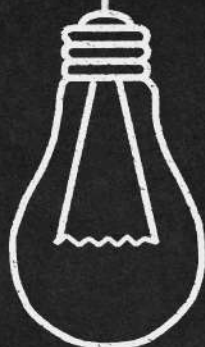
**VICE PRESIDENT – STRATEGY CONSULTING**  
Largest Global IT Consulting Organization



## Testimonial 04

"I interacted with Crescendo professionally during a career opportunity they presented to me for a reputed global firm. The first impression I had was of immense confidence and reliability. They were open and transparent about what they can negotiate for you. Truly a pleasure interacting with Crescendo."

**DIRECTOR – DEAL VALUATIONS**  
Global Insurance Firm



## Testimonial 05

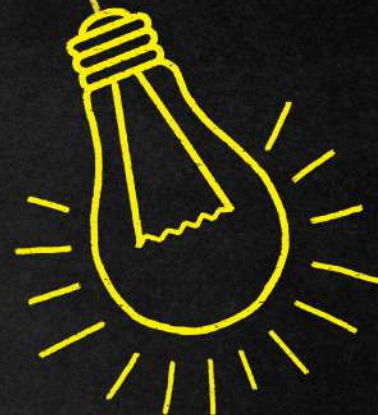
"Crescendo Consultants are extremely sharp, smart and capable. I had the pleasure of interacting with a Crescendo Consultant when we had a leadership hiring requirement, he was a great communicator and collaborator. He brought in a lot of thought leadership in his conversations and undertakings."

**GENERAL MANAGER**  
Global Analytics Solutions Firm

## Testimonial 06

"Crescendo has been exceptional in understanding the client-candidate relationship that eventually leads to success in Talent Acquisition. While speaking with Raghav, it was like speaking with a senior business leader with a wealth of real market information. The overall support and control over the process was exceptional."

**TALENT DEVELOPMENT HEAD**  
Global IT Solutions and Analytics firm







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